



Do You Need To Raise Money?

Thinking of creative fundraising ideas that will be sure to bring in money to support your cause is sometimes more challenging than the actual fundraising event itself. This guide will give you advice and tips you will need to keep the costs low and the entertainment quality high, all while bringing in a healthy profit.

No one wants to do another candy sale for his or her fundraiser. Why not bring an evening of entertainment and anticipation to your event?

Make It A Theater Night!

Dim the lights and raise the curtain—it's show time! Raise money, have fun and provide an evening of entertainment and excitement for your community. A CHICK SOUP fundraising event is a fun and rewarding way to contribute to your community or to a worthy cause. Whether you're trying to send the high school drama club on a field trip or raising money for a national charity, careful planning, creative thinking, and attention to details will help you generate the kind of support that can really make a difference.

There are many different events that could raise money for your organization. Fundraising events don't have to be large to make a big profit - events vary in size from a small home party with a dozen people to outdoor festivals with thousands of people.

Dinners are one of the most popular, tried and true events and there are actually many ways to hold a dinner fundraiser. The menu can be anything from burgers and fries to a gourmet black tie dinner or anything in between. Dinner fundraisers aren't just limited to "dinner time" either. You can host a breakfast, lunch, afternoon tea or brunch meal.

In order to raise the most money at your CHICK SOUP event, consider the following to increase donations and profit:

- Sell advertising space in your program/playbill
- Hold a silent auction or raffle during your event
- For theater events, sell snacks, beverages and other concession items
- Hold a live auction with a celebrity guest auctioneer
- Have guests bring used ink cartridges, cell phones, etc. to recycle for funds

FAQs:

Q: *What does it cost to have CHICK SOUP performed at our event?*

A: All events are unique. Royalty and performance fees are mainly dependent upon the size of your event. The average fee ranges from \$3000-\$5000 per performance which includes all of the actors, musicians and technical support staff to run the performance. Your final cost is dependent upon actual ticket sales which minimizes any risk due to poor attendance. A deposit to hold your date is due with your signed contract. A second deposit based on estimated ticket sales is due 14 days prior to the performance. The final payment is calculated based upon ticket receipts and is due immediately following the performance. (minimum required ticket sales for your event to begin to turn a profit from ticket sales alone is 86 tickets at \$25.00 each)

Q: *What do we need to provide for the production?*

A: The production requirements are very small. There are certain electrical and setup requirements. We have specific stage dimensions, set pieces and electrical requirements detailed in our contract. These include but are not limited to eight (8) identical chairs and one (1) 15-20amp electrical circuits (outlets).

Q: *Do you provide playbills or programs?*

A: We have a basic playbill that comes with our production and is included in the performance fee. We also offer a service that will print custom playbills and allow you to sell advertising space to help raise even more funds for your event. If you want to print your own playbills/programs, we can provide you with digital files of logos/show information. Contact us for specific details.

Q: *How far from the New York area can the show be performed?*

A: We have the ability to perform the show anywhere in the world. All of our basic rates include travel within a 50 mile radius of Manhattan. Travel outside of that area will require additional travel costs, which may include a per diem for the performers and technical crew. These fees are calculated on an individual basis and will be displayed on your contract when you fill out a performance request form.

Q: *Can we put on our own CHICK SOUP production to save money?*

A: Yes, you can always apply for production rights to the show. Contact us for a licensing agreement and royalty/rental fees.

Get Started!

For more information, or to receive a price quote for your event, please fill out and return the **Performance Request Form (NEXT PAGE)** to the address below (or fill out the form online):

CHICK SOUP Productions
P.O. Box 26
Mendham, NJ 07945

CHICK SOUP: A Musical Recipe for Friendship – Performance Request Form

Contact us today with the following information to get started. If you plan to have CHICK SOUP as part of a dinner, please subtract your cost per plate from the total ticket price(s). For example, if your ticket price is \$100 per person, and the caterer is charging you \$60 per plate, you would list \$40 as the ticket price.

Name and Address of Producing Organization:

Contact Name:

Contact Phone Number:

Contact Email Address:

Date and Time of Desired Performance:

Name and Address of Performance Space:

Seating Capacity of Performance Space:

Expected Attendance:

Ticket Prices (be specific, include all discounts):

If a performance is available for the dates indicated on the request, you will be quoted a performance fee and a contract will be generated. There are two basic fees involved in the performance. A royalty fee (per performance) and a technical fee (per performance), which covers all actors, musicians and required technicians.

All performances have a minimum technical requirement which will be listed in the contract rider and includes but is not limited to the following:

1. A minimum of one 15-amp dedicated electrical outlet
2. Eight identical chairs to be used for staging
3. A minimum space of 20'x15' for the stage area